

PRESS RELEASE

SYDNEY'S ONLY IN-HOUSE KOSHER KITCHEN OPENS AT SOFITEL

SYDNEY 15 October 2009: Sydney's only 5-star luxury hotel kosher kitchen has launched at the Sofitel Sydney Wentworth, successfully meeting the needs of the Jewish community under the supervision The Kashrut Authority in Sydney.

Sofitel Sydney Wentworth is the only hotel able to cater in-house kosher cuisine in Sydney and its surrounds, allowing the observance and creation of kosher cuisine for small through to larger scale events of up to 600 people.

Sofitel's kosher cuisine is expected to be of particular interest to those wishing to celebrate major events including coming of age celebrations like Bar and Bat Mitzvahs and milestones such as weddings and anniversaries.

Sofitel's General Manager, Marc Cherrier, says the addition of our in-house kosher kitchen will allow the hotel to more effectively service the needs of Jewish clients and the broader community without the assistance of external kosher caterers.

"Sofitel Sydney Wentworth over the years has built a strong relationship with the local Jewish community, and this new venture will allow our hotel to offer more choice and competitive pricing for kosher events" says Mr Cherrier.

"The hotel has a long history of hosting sophisticated kosher special events, and this now allows our dedicated chefs the freedom to take this to the next level. Our team is excited to be delving into a new area of catering that will suit this important niche market which has been loyal to our hotel for several decades."

Sydney Rabbi and community activist Rabbi Mendel Kastel has confirmed that The Jewish House will be among the first to take advantage of the hotel's new kosher service and facilities. The Jewish House will be holding its most important annual fundraising event – featuring entertainment from famous father and son Jimmy Barnes and David Campbell - at Sofitel Sydney Wentworth on Tuesday 1st December.



“We are delighted that a venue the style of Sofitel Sydney Wentworth is embracing our community by providing a high quality kosher service at a competitive price,” said Rabbi Mendel Kastel.

“The Jewish House is pleased to be one of the first kosher events confirmed with Sofitel, and we are very grateful for the hotel’s support.”

Sofitel welcomes Lisa Klein on board in a newly created consulting role as kosher event specialist to meet with clients and liaise with the Kashrut Authority directly to ensure effortless events for our Jewish clients. An experienced events identity and previous director of her own consultancy, Lisa Klein Entertainment, Ms Klein says, “I am delighted to be working with an expert team the calibre of Sofitel Sydney events department, and am looking forward to coordinating quality kosher events for our Jewish clientele.”

In addition to its kosher suppliers and kitchen facilities, Sofitel Sydney Wentworth offers event clients the choice of a glamorous pillarless ballroom catering for up to 600 guests and 11 function rooms for weddings, business and social events and conferencing of all sizes.

Sofitel Sydney Wentworth features 436 elegant guest rooms – each with French amenities and the distinctive Sofitel ‘MyBed’ and often a home away from home for royalty, politicians and Australians alike for many years – with great dining options including *Garden Court Restaurant* overlooking the Wentworth’s famous Garden Courtyard, and the *Wentworth Lounge*.

Club Sofitel provides a contemporary space exclusive to guests staying on Club floors while all guests enjoy complimentary access to the Elixir Health Club, and access to the hotel’s spa partner, the Aveda Hair Spa.

With a fashionable CBD address, the iconic ‘Wentworth’ marries its rich heritage with Sofitel’s sophisticated French pedigree for a contemporary yet classic hotel experience. Sofitel Sydney Wentworth is still a favourite on the Sydney hotel scene winning ‘Deluxe Hotel of the Year’ at the AHA (NSW) Awards in 2008 and enjoys a prime location in the heart of the city, within walking distance to such Sydney icons as the Harbour Bridge, the Opera House, the Rocks and the Art Gallery of NSW.



To make an enquiry or to book your next kosher event at Sofitel Sydney Wentworth please contact Lisa Klein, Kosher Event Specialist at Sofitel Sydney Wentworth on 02 9228 9180 or email Lisa Klein on sofitelsydneysales@sofitel.com. For further details on the hotel visit www.sofitelsydney.com.au.

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