

**2011  
ARCHIBALD  
PRIZE**

**S O F I T E L**  
LUXURY HOTELS

**MEET THE ARCHIBALD ARTISTS AT SOFITEL SYDNEY WENTWORTH**  
*2011 Archibald Luncheon and Archibald Accommodation Packages*



**4 April 2011:** The often controversial and always exciting Archibald Exhibition opens at the Art Gallery of New South Wales on the 16 April, and runs until the 26 June. Proudly as Sydney's 'hotel of the arts', Sofitel Sydney Wentworth is offering two exclusive Archibald experiences during the exhibition for art lovers to enjoy.

Sofitel will celebrate Australia's most popular and prestigious art prize with a chance to meet the artists at the **2011 Archibald Prize Luncheon**, on Thursday the 28<sup>th</sup> of April. The 2011 finalists will be announced by the Art Gallery of New South Wales on Friday the 8<sup>th</sup> of April.

Art Gallery of New South Wales director, Edmund Capon, will host a conversation with some of this year's key artists and their subjects, discussing the passion and controversy behind the nation's favourite portrait exhibition over lunch in the Wentworth's grand ballroom.

Limited tickets are available for the two-course lunch, from 12.30pm to 2pm on Thursday 28 April. The cost is A\$95 per person including wine and coffee, or A\$85 for Art Gallery Society members and Advantage Plus members. To book call 02 9225 1878.

The hotel is also offering an **Archibald Experience accommodation package** available from A\$380 per couple, per night.

The offer includes a night's luxury accommodation for two at the Sofitel Sydney Wentworth, two tickets to the Archibald Prize exhibition, a buffet breakfast for two in *Garden Court* restaurant and overnight car parking.

The package is subject to availability and is valid for sale now and stays between the 16<sup>th</sup> of April and the 26<sup>th</sup> of June 2011.

The Archibald Prize for portraiture is one of Australia's oldest and most talked about art awards. Since its inception in 1921, the prize has been awarded to some of Australia's most important artists, including George Lambert, William Dobell, Brett Whiteley and John Olsen.

Sofitel Wentworth Sydney is the official hotel partner of the 2011 Archibald Prize and a proud supporter of the Art Gallery of New South Wales as Sydney's original 'Arts' hotel, and representing Sofitel Luxury Hotels' spirit of *l'art de vivre*. The hotel offers some of Sydney's finest five-star facilities including Garden Court restaurant and the elite Club Sofitel concept, a

“hotel within a hotel” providing guests with luxury extras, specialist services and exclusive access to a contemporary fifth-floor club.

For full details, conditions and bookings contact Sofitel Sydney Wentworth on 1800 676 960 or visit [www.sofitelsydney.com.au](http://www.sofitelsydney.com.au). \*Subject to conditions and availability.

*NB: Images available on request – please request and use photo captions for portraits as provided.*

**Sofitel: re-inventing French elegance in luxury hotels**

*Sofitel creates unique luxury hotels in the world’s most attractive destinations, by the artful blending of its French origins with the very best of local cultures. Sofitel forges a privileged bond between its staff of devoted service professionals and its cosmopolitan guests who expect and appreciate beauty, quality and excellence. Sofitel offers the best of French elegance, from food and wine rituals to bedding, design and personal care products. Hotels where life can be savoured, shared with others, lived in harmony with oneself; transforming every stay into a unique and unforgettable experience.*

[www.sofitel.com](http://www.sofitel.com)

*Images available on request*

**Press Relations Contact**

Rebecca Freestun

Public Relations Manager Sofitel Australia Pacific

Mob+61 (0) 417 667 042

Tel+61 (2) 9280 9794

[rebecca.freestun@accor.com](mailto:rebecca.freestun@accor.com)